





# A new age of low carbon technology It's time to embrace electrified heating solutions

We're glad you're working with us, and our growing range of electrified solutions, to introduce your customers to a future-proofed way of heating their homes.

From specialist training to your own dedicated local sales manager, it's an easy transition into responsible, renewable home heating tech with Worcester Bosch. And within this guide, you'll find all the support you need to get started!

#### Why Worcester Bosch...



#### **End-to-end support**

We've got your back

– with marketing,
technical, and
design support.



#### **Nationwide training**

All you need to get trained up – wherever and however suits you best.



#### **Tried and tested**

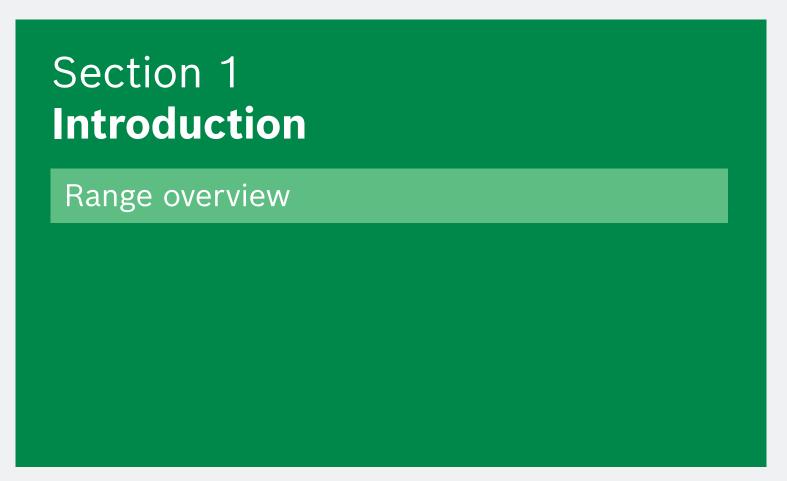
Put your trust in decades of Bosch experience and expertise.



# Welcome to the future of home heating Contents

Click the title to visit the page





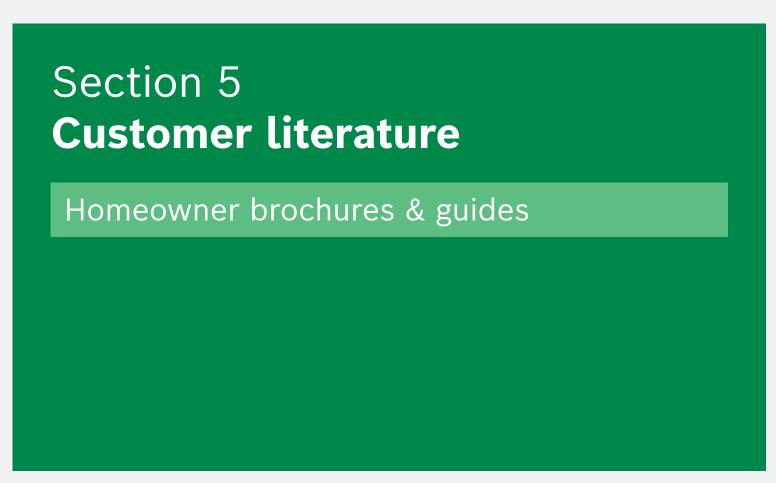


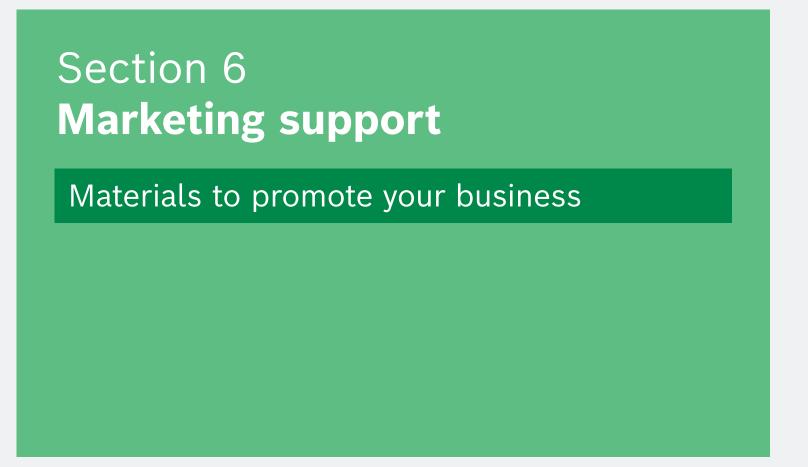


Section 4
Rewards for you

Worcester Bosch Loyalty Programme

Latest installer promotions



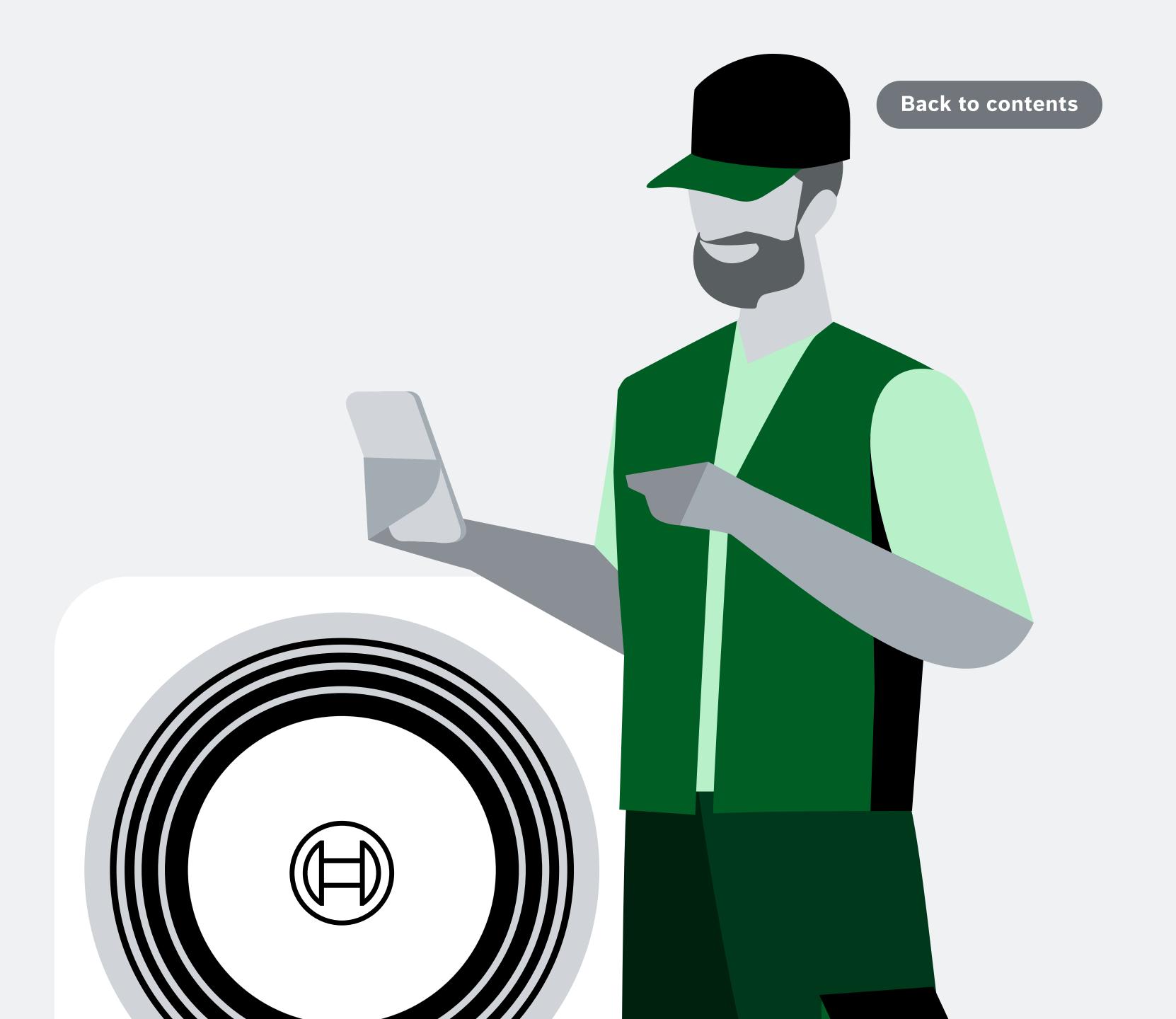


### Section 1 Introduction

This guide is designed to walk you through the many ways we've got your back – product wise of course, but support, training, reward and wisdom wise too.

Each section takes you through the support available and gives you links to more in-depth information, assets, contacts, apps and expertise.

You can progress from here to get the full picture or simply jump to any section that currently really matters to you.



### The range Feel good heating and cooling

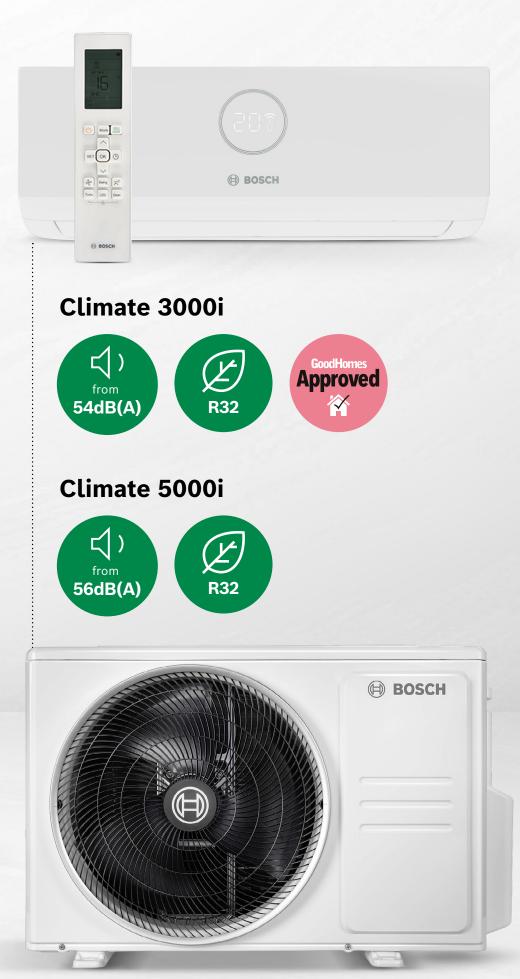
Click on a product to view more information







**Compress 7001i AW** 



#### **Back to contents**

# Compress 5800i AW Quieter, smaller and powerful









The CS5800i AW Heat Pump brings a more responsible future to home heating. With space-saving features, a compact footprint, modern design, and easy installation – it's a compact heat pump with a big impact.



Our quietest heat pump ever and Quiet Mark certified



Powerful
Flow temp.
up to 75°C for
UK homes



Peace of mind
Remote monitoring
via HomeCom
Easy app\*



# Compress 5800i AW Hybrid unit Future-flexible heating



By combining the CS5800i Heat Pump outdoor unit and a Worcester Bosch combi boiler\*, the CS5800i Hybrid unit delivers intelligent, efficient, and energy-saving comfort right into your customers' home.



Flexible design
Indoor or outdoor
positioning for added
flexibility



Easy
Enjoy a simple set-up
by adding to a new
or existing boiler\*



Cost-efficient
Optimises between
heat pump and boiler
based on fuel prices

# Compress 7001i AW Flexible, future-proofed heating









High-efficiency, low-carbon heating — with plenty of power outputs — the CS7001i AW is a low maintenance monobloc suitable for renovation and new build projects alike.



Ultra quiet
Quiet Mark
certified from
47dB(A)



Powerful
Range of
outputs for
larger homes



Simple
Easy-to-use
temperature
controls



# Compress 2000 AWF Clever, compact comfort



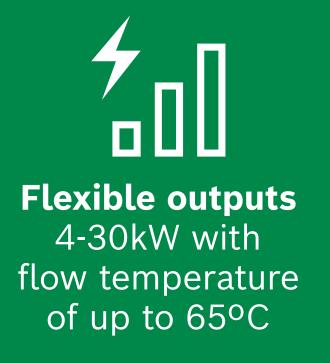






The compact, all-in-one heat pump for customers tight on space and tight on budget – the Compress 2000 AWF.









# Compress 3400i AWS Compact and flexible









Simple, space-saving, and speedy to install – the CS3400i AWS is new build and renovation-friendly, designed to suit most UK homes.



Super quiet
At 51dB, it's no
louder than a
dishwasher



Fits almost anywhere
Wall-mount, floormount, or install up
to 30m away from
the indoor unit



High output
Up to 60°C max.
flow, with energy
efficient R32
refrigerant



### Climate 3000i Cool, clean, quiet





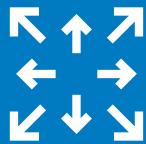




With superb cooling and heating performance plus quick and simple installation, it's perfect for you and your customers.



Filtered air
Clean, filtered
air for your
customer's home



Flexible
Use in conservatories,
bedrooms or
home offices



Sleep better
Keep homes cool
and calm with
silent mode

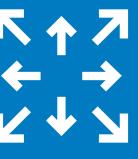
### Climate 5000i Cool made easier







Multi-split air con units delivering both heating and cooling for homes, small business and offices, providing comfort throughout the year.



Flexible
Up to 5 indoor units
with 1 outdoor unit



Efficient
ErP rating of A++
for cooling and A+
for heating



Easy installation
Easy installs with
long piping lengths

#### Back to contents

# Section 2 Business support

With the transition to electrified heating solutions and a new range of low carbon technologies, we recognise now more than ever, you need support on all fronts.

So, for you, your business and your customers, we've got all angles covered. From brochures, guides and online tools to training trusted by 14,000 installers and a design support team that makes our expertise yours, the future is secure.

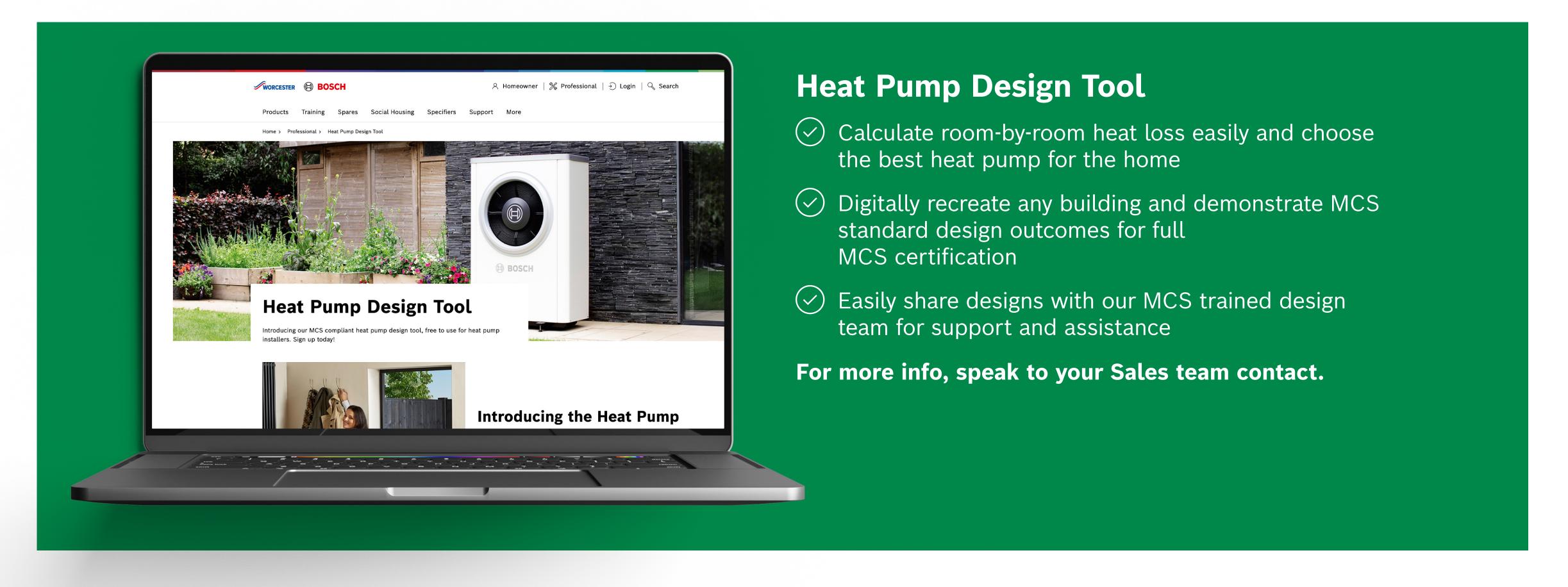


#### **Back to contents**

# Business support Online product tools

We're here to help make your life easier, with tools and content to inspire and explain our products to both you and your customers, making it simple to understand and easier to sell.





# Business support Installer brochures and technical guides

Handy heat pump, hybrid heat pump and air conditioning guides for you and your team.



### Installer electrified solutions product range guide

A mini encyclopaedia of all things Electrified Solutions. This pocket-sized product guide is full of information, including MCS/ENA/SAP database information, clearances and part numbers.

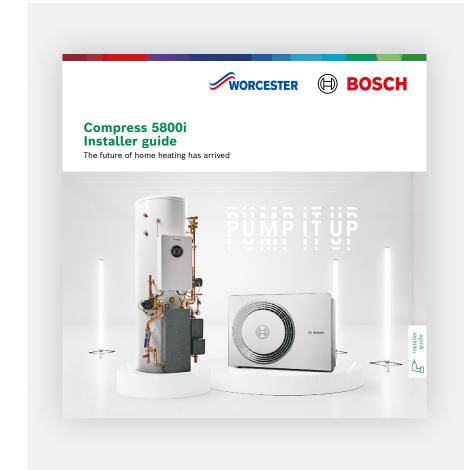






### Business support

### Installer brochures and technical guides



Compress 5800i AW Installer Guide



Download here
Part number:
8 716 122 777



**Compress 7001i AW Installer Guide** 



Download here
Part number:
8 716 122 098



Compress 2000 AWF Installer Guide



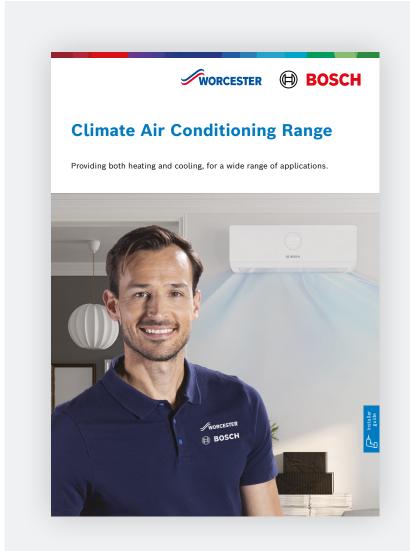
Download here
Part number:
8 716 122 777



Compress 3400i AWS Installer Guide



Download here
Part number:
8 716 122 098



**Air Conditioning Installer Guide** 



Part number: 8 716 119 917

To order your copies for free, email **brochure-request@uk.bosch.com** with the part number/s, quantities and delivery address – for orders of over 50 pieces per item please speak to your local sales manager first.



### Business support Trade-rated training



### Trusted by thousands

Every year, 14,000 installers trust us to keep their skills sharp.



### Training on tap

Come to us, we'll come to you, or learn online – whatever suits you best.

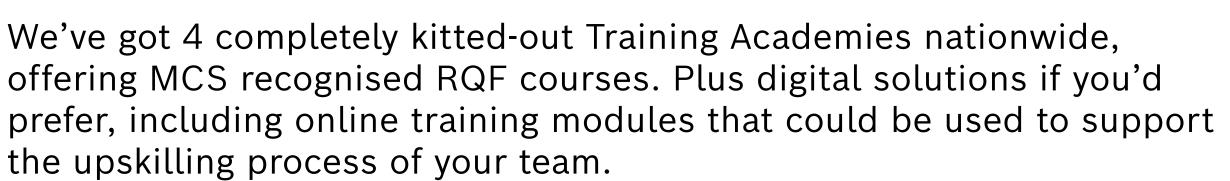


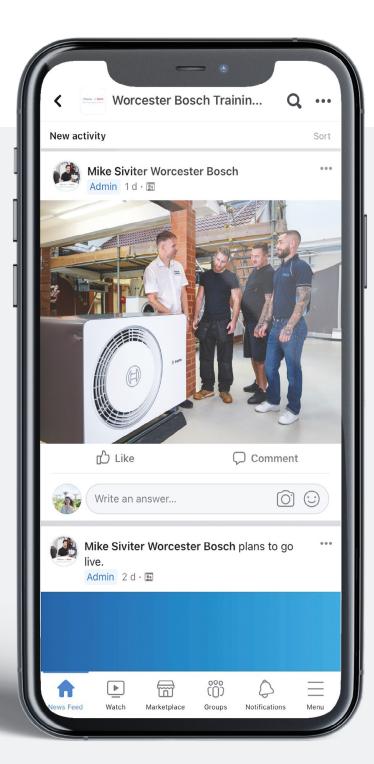
### Our complete range

Master our renewables range and learn new tech as soon as it's released.

Take advantage of our award-winning training programmes to master new technologies, and go from beginner to brilliant.

**Learn from the best** 







Visit us on Facebook



### Business support Renewables design team

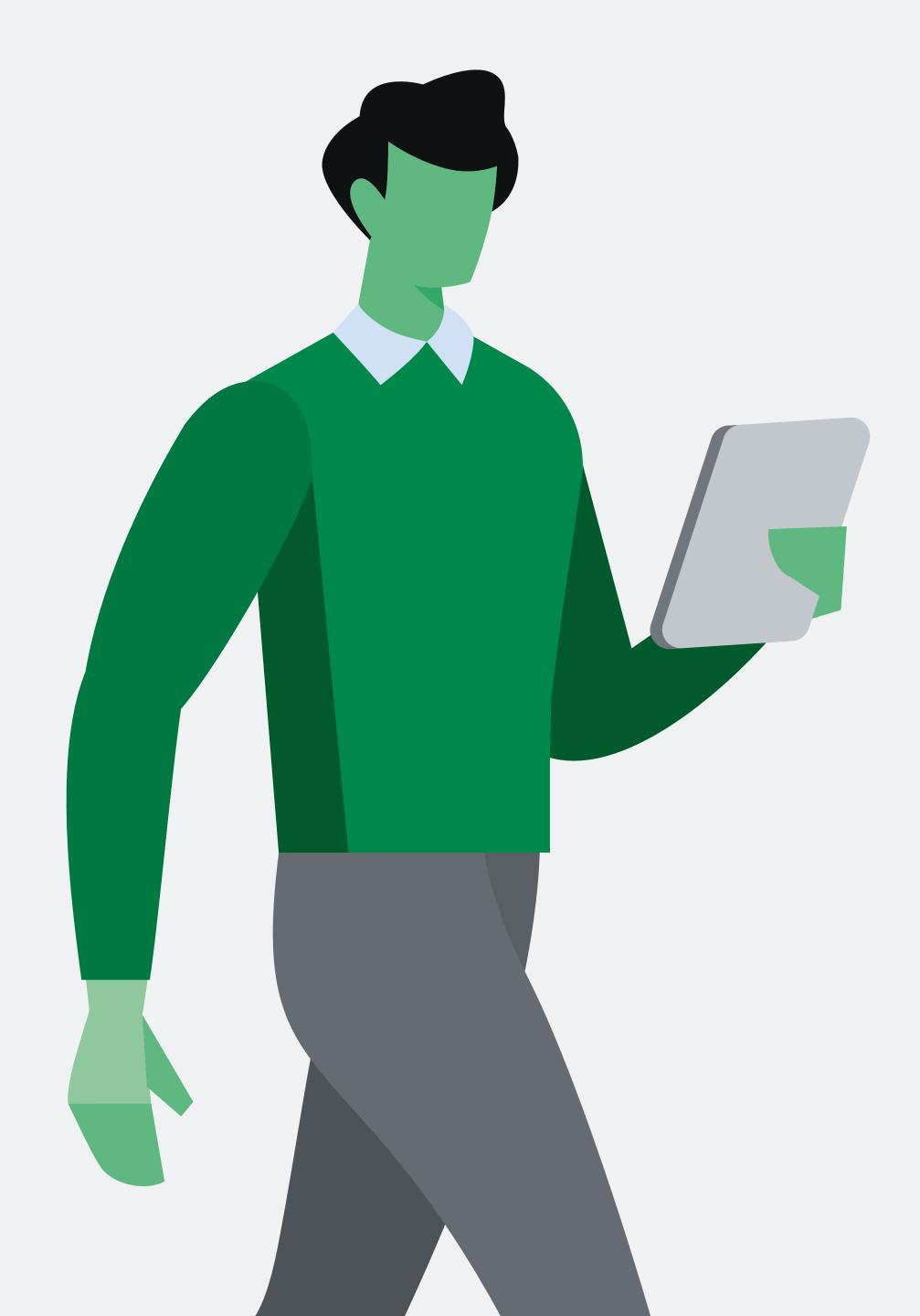


- Our expert design team are on hand to support you with developing system designs
- Our in-house specialists have masses of experience supporting the industry
- 15+ expert renewables design and technical support teams including dedicated heat pump champions

- Able to offer heat pump specifications and system schematics
- 'Virtual tech' video calling platform available allowing you to share visuals of the query live for instant feedback
- Fully indemnified MCS accredited design service (coming soon)

Involve the team in you project: system.design@uk.bosch.com





# Section 3 Aftersales support

Our award-winning Technical Support and Customer Care teams connect you instantly to the help you need.

For you or your customer, via telephone or email, our teams will support with commissioning and guarantees, enquiries and repairs, and hands-on experience and expertise to provide top-class support.

### Aftersales support

### Heat pump commissioning & guarantees

Our team of renewable engineers have extensive hands-on experience and in-depth Bosch product expertise, providing comprehensive heat pump commissioning support. To arrange your heat pump commission ahead of installation, click the link below:



#### Unlock longer customer guarantees

To access extended guarantees for your customers, attend our trade-rated product training, join our loyalty programme and undertake our specialised commissioning. Our expert renewable engineers will commission your heat pump and help ensure optimum performance and energy efficiency, providing peace of mind with longer lasting guarantees.

2 Year Guarantee*	5 Year Guarantee*	7 Year Guarantee*
As standard	Loyalty member  + Trained by Bosch + Bosch Commissioning completed**	Loyalty member  + Trained by Bosch + MSC Certified + Bosch Commissioning completed^

**Reserve your commission date** 



# Aftersales support Contacts



Live virtual tech support

Connect via camera

and we'll guide you



UK-based teams
Expert support
when you need it



Award-winning support

Available via
telephone or email

#### Here when you need us

Our award-winning Technical Support and Customer Care teams are on hand when you need them.

Speak to our Renewable Technical Support Team, who know the products inside out. Available within seconds, 6 days a week for product advice to help you get the job done.

Our triage service is also available for you and your customers to remotely address any queries and minimise the need for onsite manufacturer engineer visits.

Telephone: **0330 123 3366** 

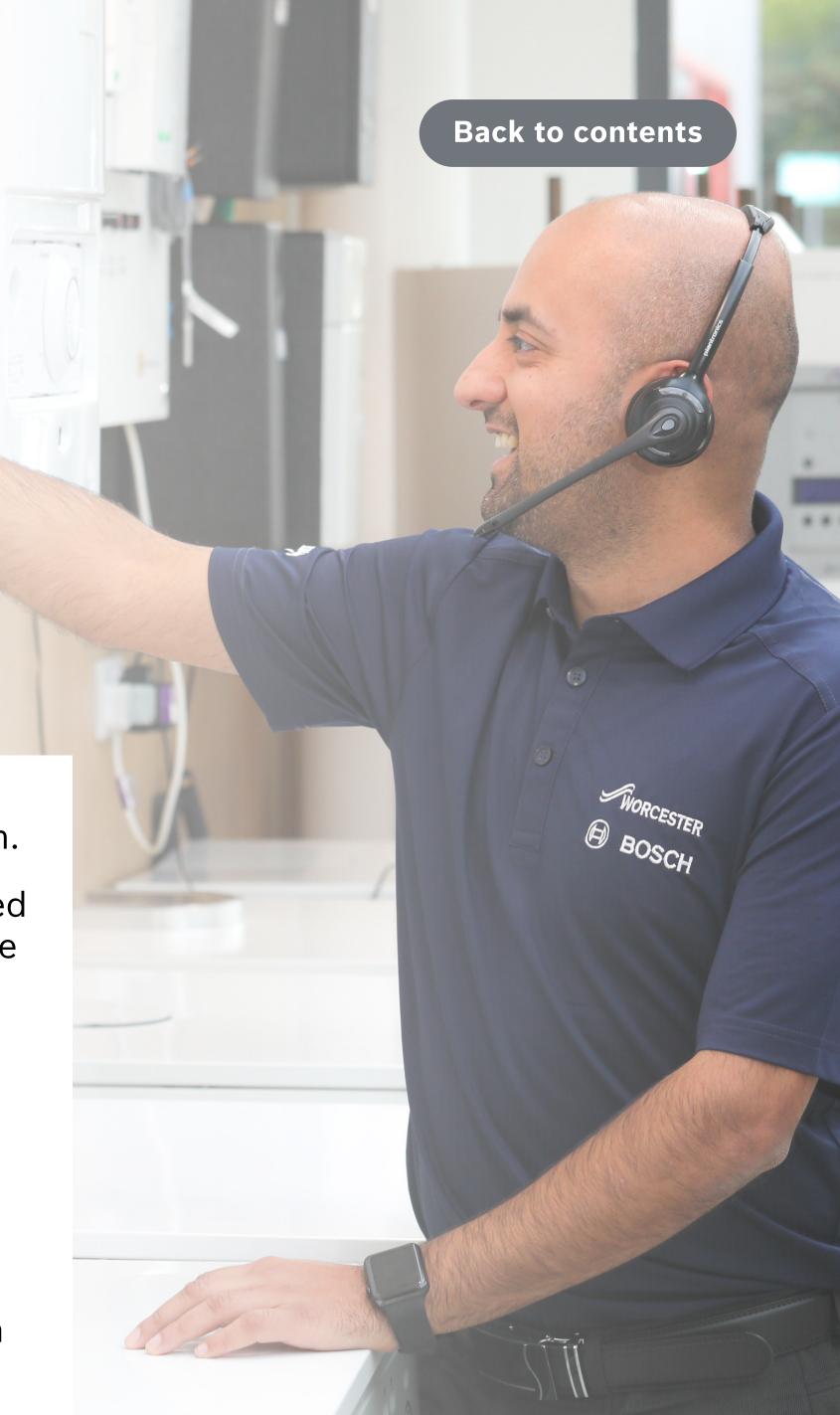
Email: technical-advice@uk.bosch.com

Should an engineer be needed, our dedicated Renewable Customer Care Team is available 364 days a year, 7 days a week to arrange appointments with our specialist renewable engineers for repairs or maintenance.

Rest assured we're ready to assist you and your customers, if needed.

Telephone: **0330 123 9339** 

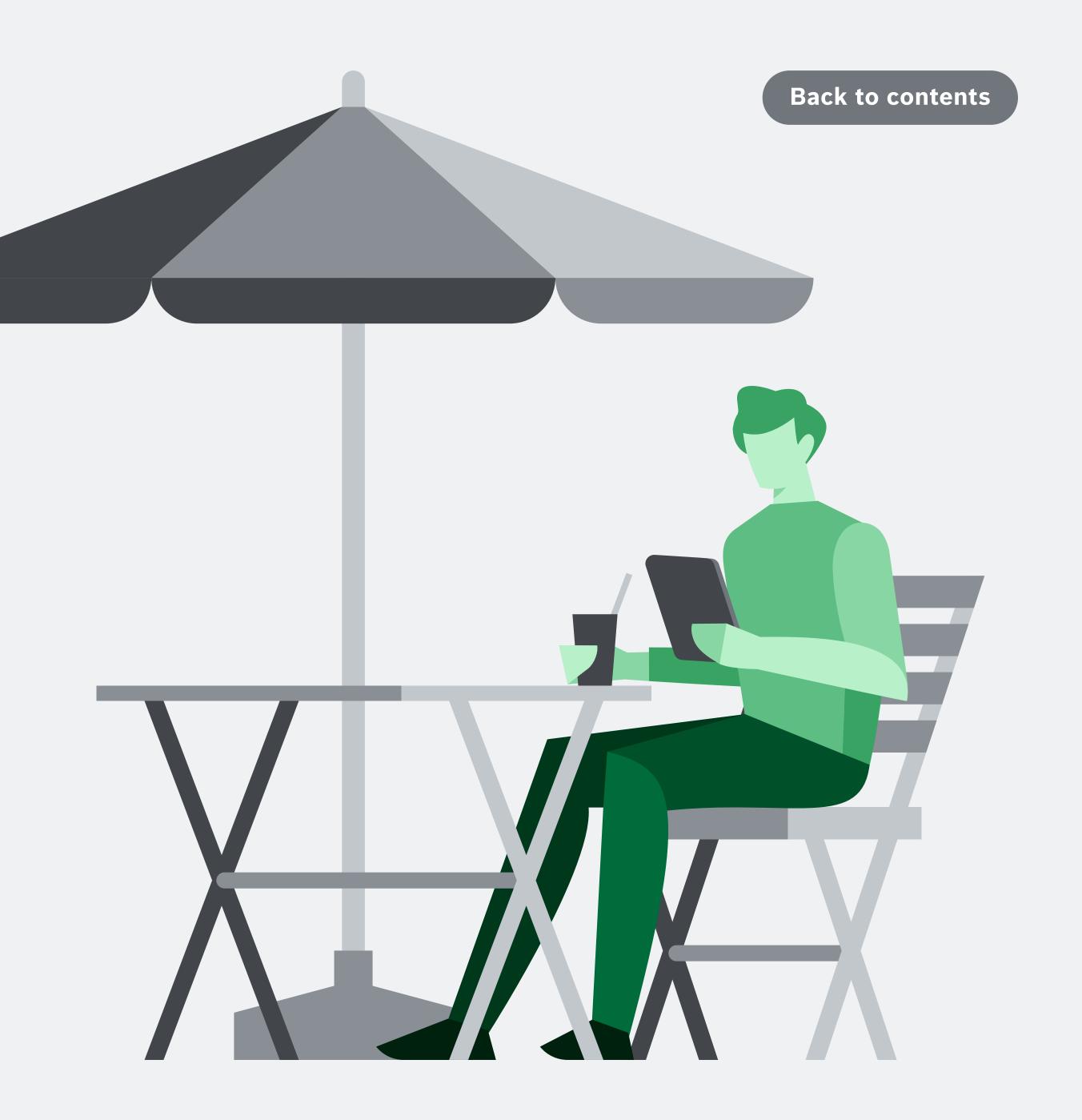
Email: renewable.worcester@uk.bosch.com





The Worcester Bosch Loyalty Programme is our way of saying thanks – with rewards everybody can benefit from.

Heat pumps, hybrid heat pumps, air con, HIUs, boilers and light commercial installations all put points in the bank, ready for you to spend and enjoy.



# Worcester Bosch Loyalty Programme Reap the rewards



#### Your programme

Convert your points to cash on a card and enjoy your time off the clock.



#### **Your rewards**

Make your job easier with brand new tools and better kit.



#### Your choice

Double down on your business with marketing, sales leads, and training.

The Worcester Bosch Loyalty Programme is designed to help you reap the rewards of your hard work, and it's a wide range of products that bring in the points. Heat pumps, hybrids, air con, HIUs, boilers and light commercial installations tick the box too. By earning points for every registration, you can spend them on whatever means the most to you.

Whichever rewards you choose, the Worcester Bosch Loyalty Programme is our way of saying thank you for choosing Worcester Bosch for your customers.

#### Worcester Bosch Professional app

- Scan and send complete product registrations Complete Heat Pump guarantee registrations in seconds
- Access your knowledge hub Every technical document and manual you will need
- Engineer registration You and your engineers can use the app to register products to the same company

Get the app



372 Points

# Latest installer promotions Keep up to date with our offers

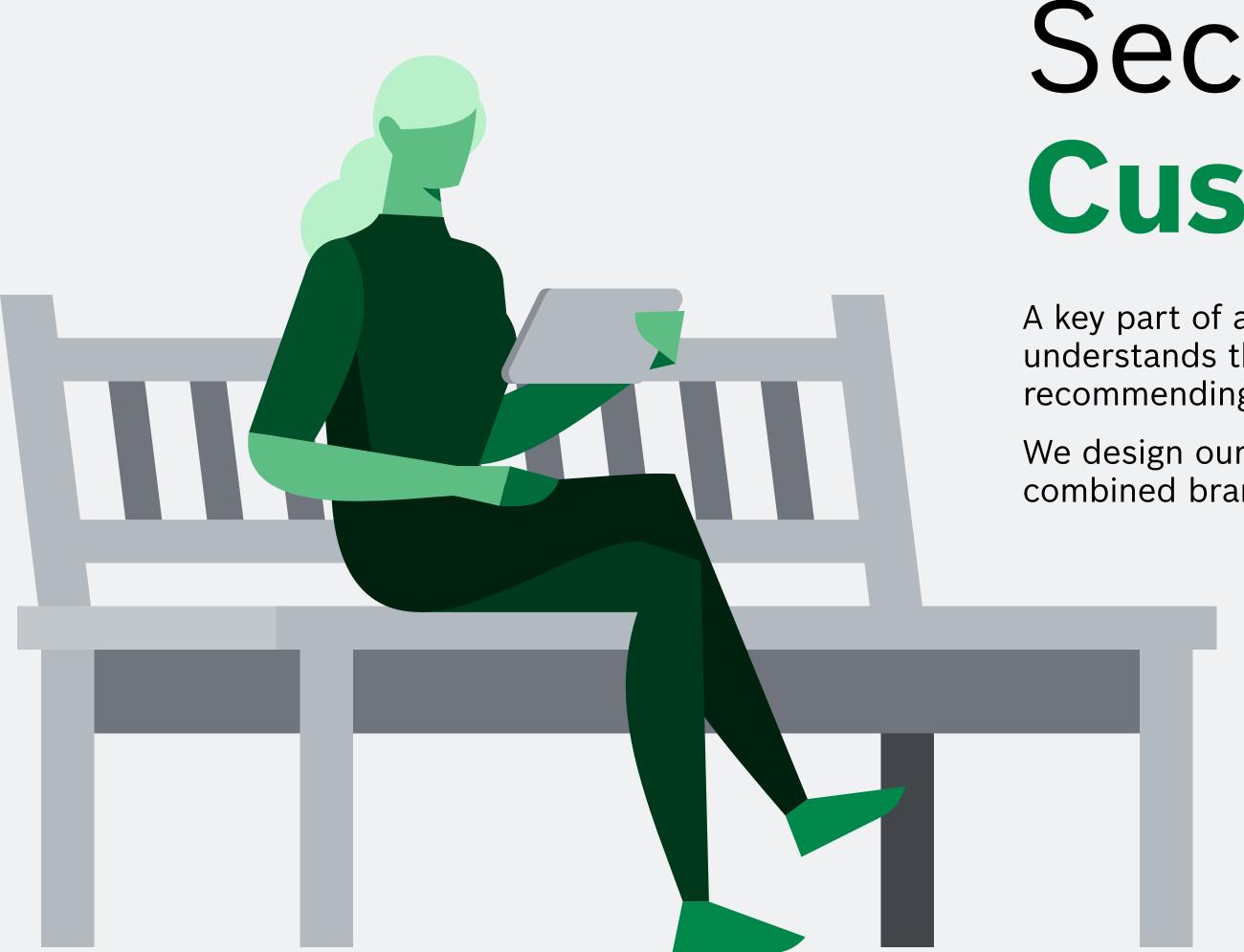




These are just some of our recent promotions, to see our current offers and to get involved, click the link below.

**See current promotions** 





### Section 5 Customer literature

A key part of any sales process is to make sure your customer understands the benefits of the products and systems you're recommending.

We design our literature to tick that box for you, building on the combined brand expertise of Worcester and Bosch.

### Customer literature

### Homeowner brochures and guides

Take advantage of our extensive range of quote and sales guides to help your customers understand and appreciate the benefits of responsible heating technologies.



#### Heat pump new owner guide

Your customers guide on how to live with their new heat pump. Including handy tips and advice to take them from season to season, keeping their home comfortable throughout the year.



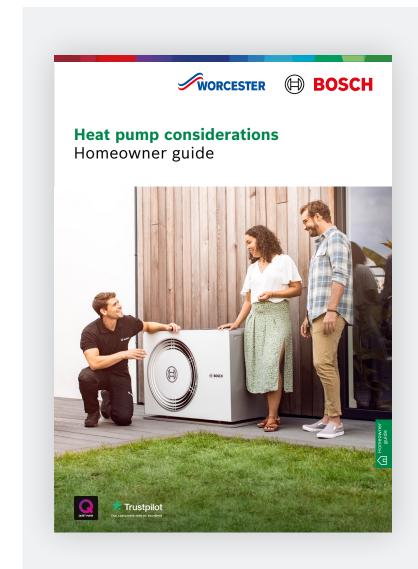


To order your copies for free, email **brochure-request@uk.bosch.com** with the part number/s, quantities and delivery address – for orders of over 50 pieces per item please speak to your local sales manager first.



### Customer literature

### Homeowner brochures and guides



**Consumer heat** pump pre-sales guide

**Download here** Part number: 8 716 122 864



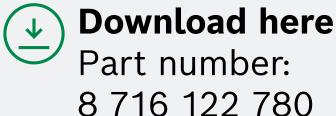
Homeowner heat pump guide



Available 2024 Part number: 8 716 122 885



**Compress 5800i AW** one-pager (for quotes)





**Compress 5800i Hybrid Heat** Pump one-pager (for quotes)



**Download here** Part number: 8 716 122 809

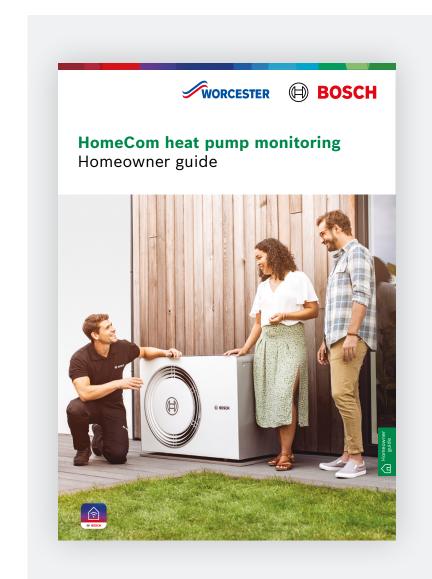


To order your copies for free, email brochure-request@uk.bosch.com with the part number/s, quantities and delivery address – for orders of over 50 pieces per item please speak to your local sales manager first.



### Customer literature

### Homeowner brochures and guides



HomeCom Pro one-pager (for quotes)

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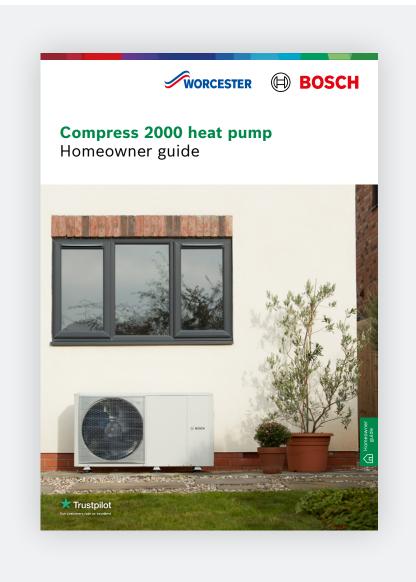
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Compress 7001i AW one-pager (for quotes)

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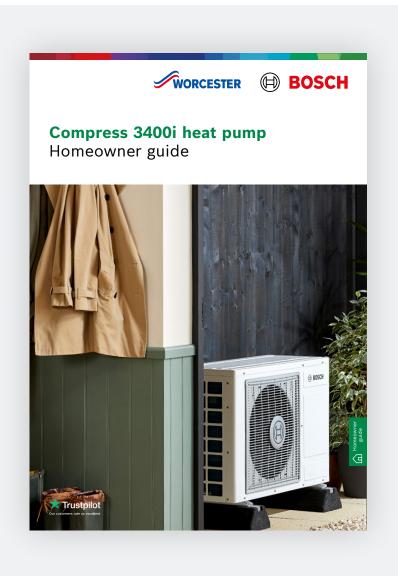
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Compress 2000 AWF one-pager (for quotes)



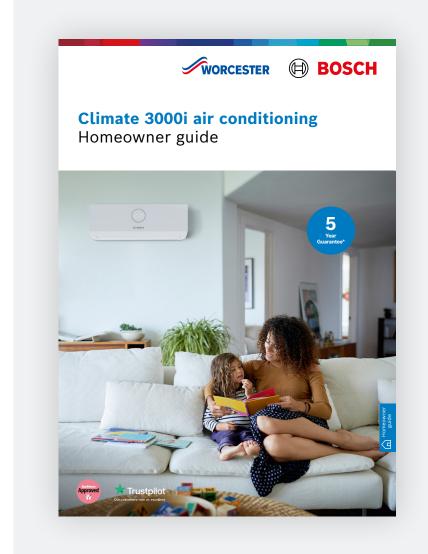
Download here
Part number:
8 716 122 788



Compress 3400i AWS one-pager (for quotes)



Download here
Part number:
8 716 122 789



Climate 3000i one-pager (for quotes)



Download here
Part number:
8 716 122 789



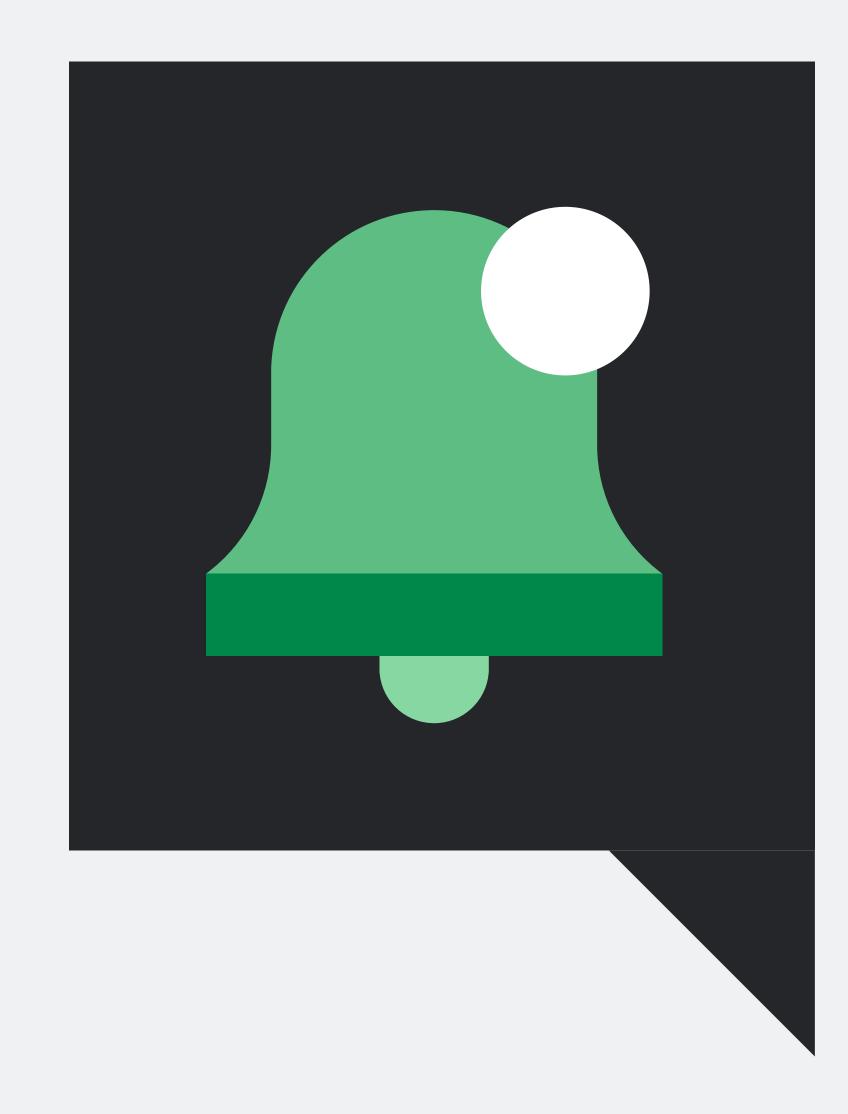
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## Section 6 Marketing support

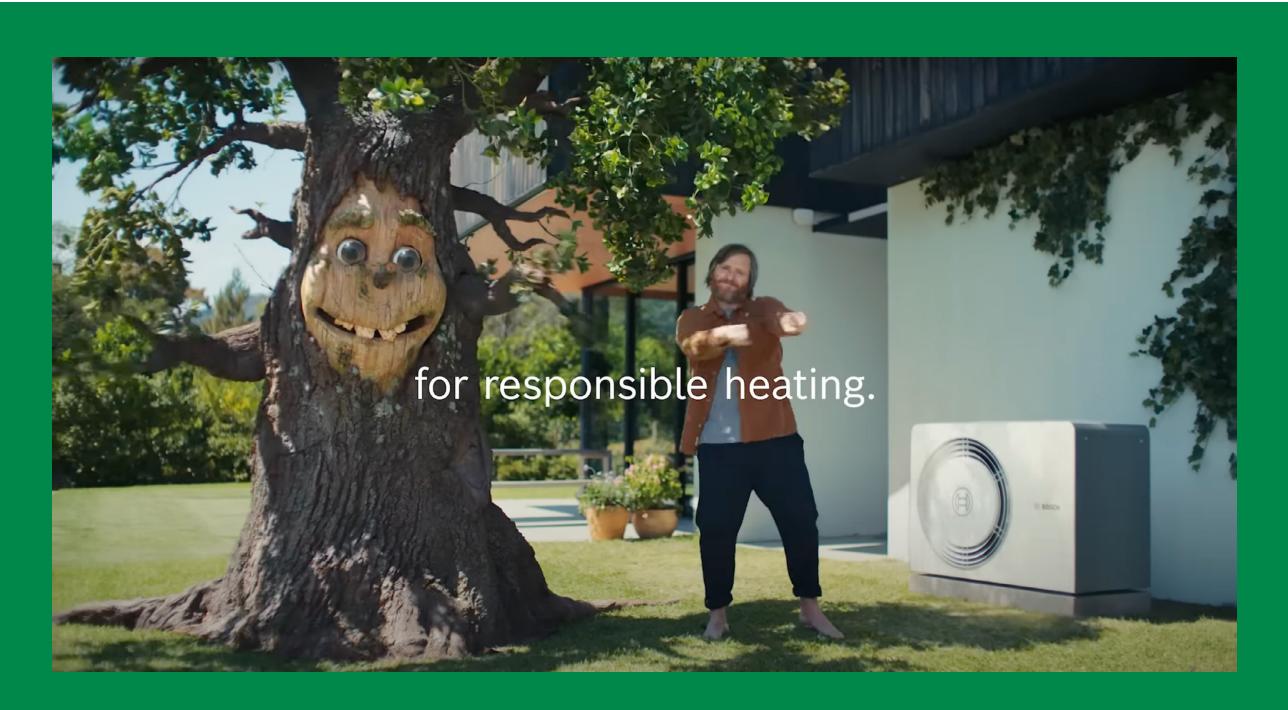
Mutual success is the foundation of any good partnership and the materials we provide to help promote your business recognise the fact that growing your business grows ours and vice versa.

From TV to online and social to showroom we can help you connect, engage and convert.



### Marketing support

### Materials to promote your business



#### From the screen to you

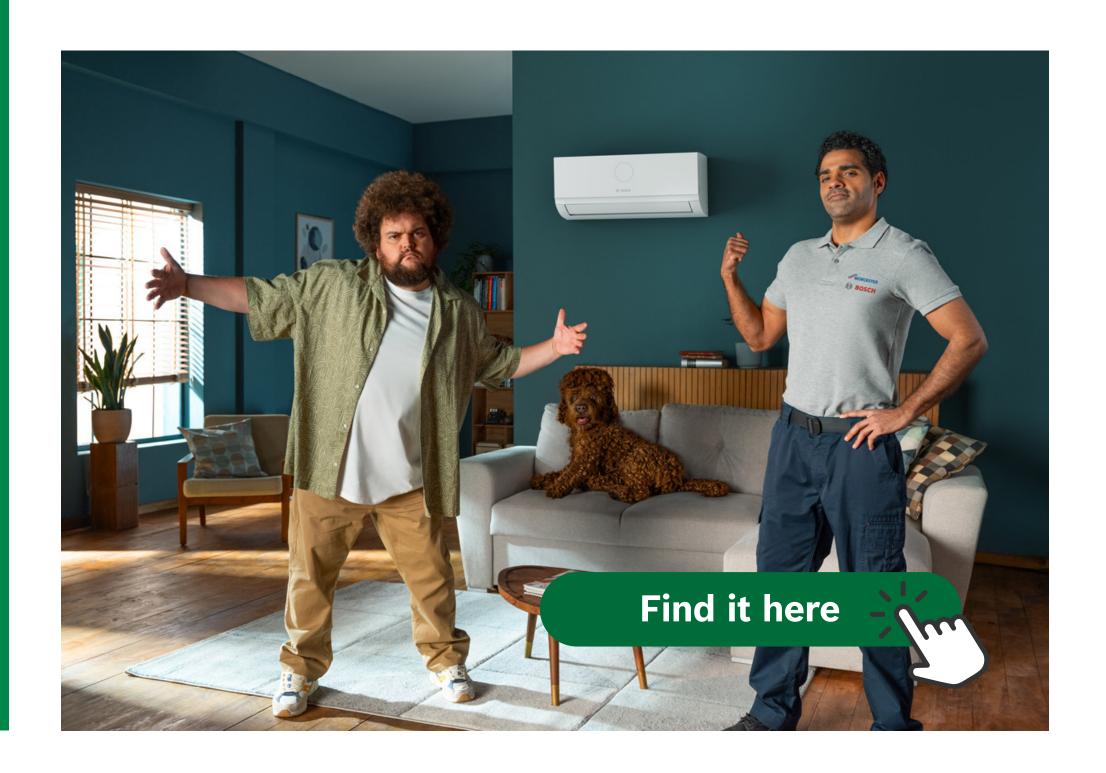
Have you seen our 'Heat more responsibly #LikeABosch' campaign? Featuring a range of technologies, the video is available for you to use in your showroom or on your website.

Find it here



### New for 2024, our air con campaign Cool #LikeABosch

The new 'Cool #LikeABosch' campaign is live this summer, driving awareness and sales leads for air con — on social, YouTube and Sky Adsmart in regions across the UK.



## Marketing support

### Materials to promote your business



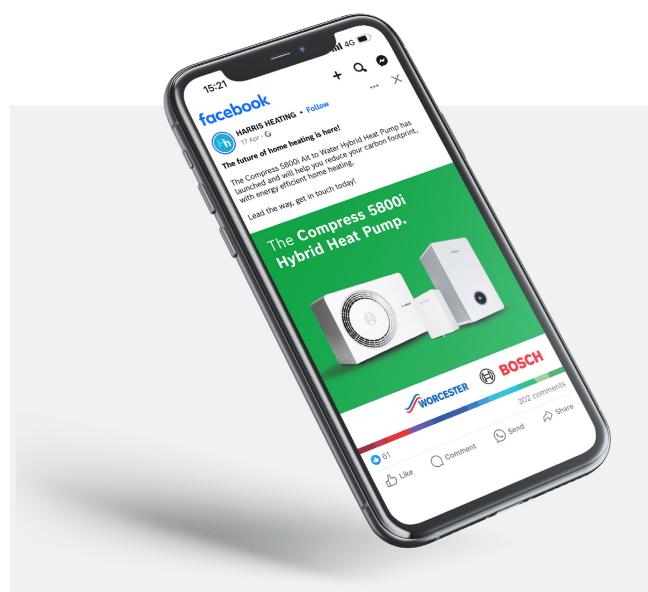
#### **Showroom display materials**

Showroom display materials are available as print-ready files - speak to your sales manager.









#### Social media toolkit

In the Loyalty Programme portal we've got a range of social media assets for you to use on your own channels (see page 23 for more on our loyalty programme).







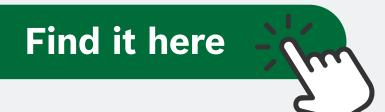


### Marketing support

### Materials to promote your business

#### **Product imagery**

There's a huge range of product imagery available for you to use on your website or social media, when you join our Loyalty Programme.





#### Unlock the power of endorsements

Use product endorsements (where applicable) on your Bosch product marketing. For more information, speak to your sales manager.

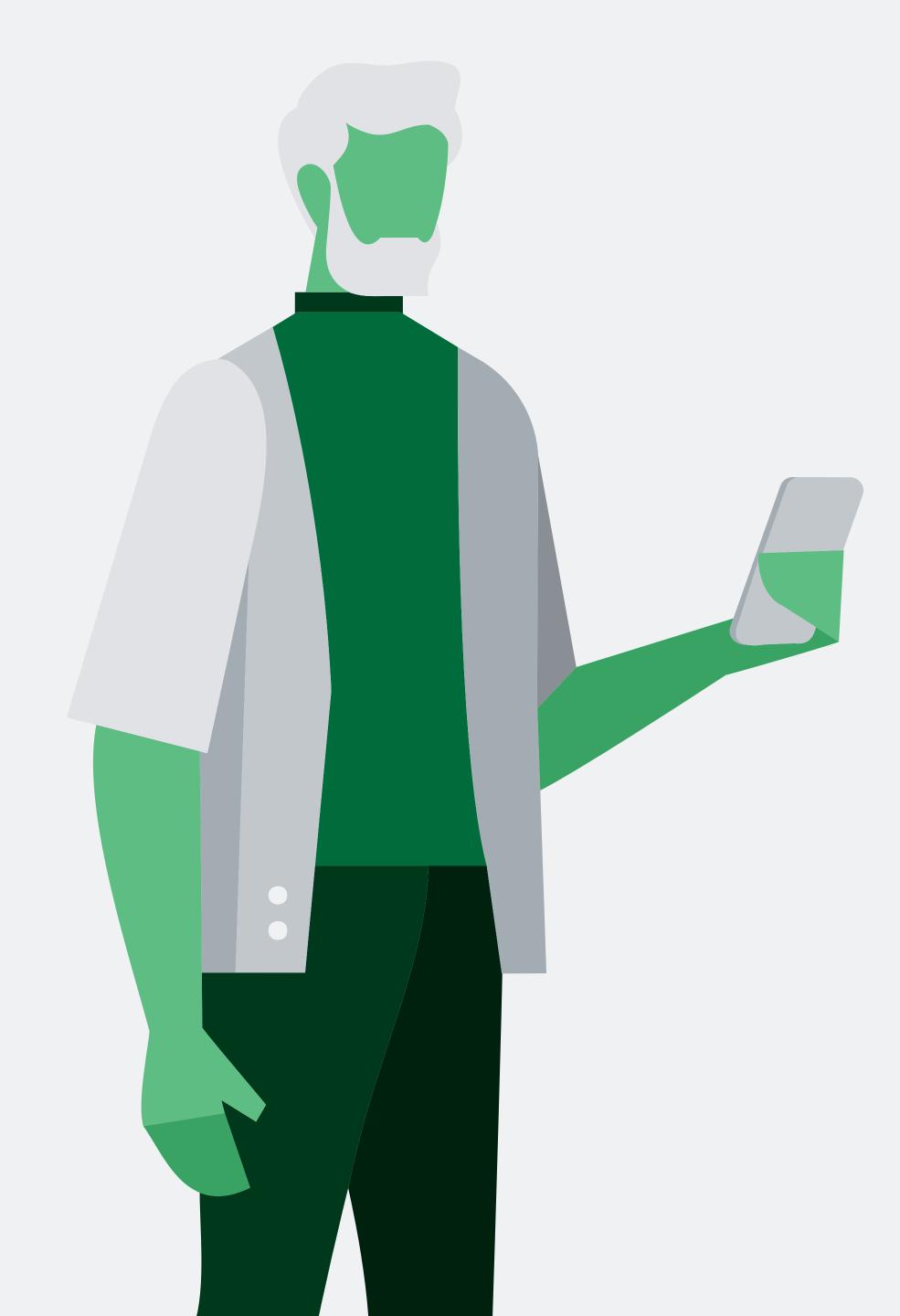












# Handy Contacts Get in touch

**Pre-Sales Technical** 

Designs and technical queries 01905 751464 system.design@uk.bosch.com

**Tech Support** 

Product advice 0330 123 3366 technical-advice@uk.bosch.com

Commissioning Support
Requests and documentation
renewable.support@uk.bosch.com

**Aftersales / Customer Care Team** 

In guarantee appointments and general enquiries

0330 123 9339

renewable.worcester@uk.bosch.com

**Customer Loyalty** 

Questions about the Loyalty Programme 0330 123 0167 customer.loyalty@uk.bosch.com